



ESSENTIAL POWER



Reliable delivery requires reliable power for material handling equipment

With many retail businesses closed or operating on limited and restricted schedules during COVID-19, there has been a marked increase in online shopping – a trend that is expected to continue even as businesses begin to cautiously re-open. In fact, according to recent report from eMarketing, while overall U.S. retail sales are projected to be down more than 10 percent in 2020, eCommerce is forecasted to grow by nearly 20 percent. This sudden surge has put a strain on many distribution and fulfillment centers as new and mostly unexpected demands have maximized the need for resources, straining people and machinery.

It's a critical time for material handling equipment – forklifts and other material-moving vehicles – to stay on the floor and not in the repair shop. There are already a quarter of a million forklifts sold in the U.S. every year*, and factoring in the rapid growth of eCommerce, many distribution centers are likely to add to their fleets, adding risks of breakdowns at a time when they simply cannot afford them.

Prestolite Electric's 8TA 12V alternators are a solution material handlers can count on. Already in use by a number of OE manufacturers, these components also are available as aftermarket replacement units. Lightweight and constructed to work effectively in warehouse environments, the 8TA provides reliable power in a lightweight package that will keep your fleet



of machines where they belong – on the floor – providing the confidence you need to fulfill demand and keep a world full of online shoppers satisfied.

To learn more about how Prestolite Electric alternators can keep your warehouse running at full capacity, contact your sales representative.

Prestolite Electric 8TA alternators Designed to keep your goods moving!

- 12V, 45 amp power
- 5.06 kg / 11.16 lbs.
- Enclosed housing
- Spool mount
- Bi-directional
- Ignition Excite
- All new, no core
- Assembled in America at Prestolite's factory in Arcade, N.Y.

Did you know?

According to [IBISWorld](#), there are more than 850,000 forklifts in operation in the United States, contributing approximately \$25 billion to the U.S. GDP.

* Source: Industrial Truck Association

Contact Your Sales Representative Today!

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